

**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

In re:

MOBITV, INC., *et al.*,¹

Debtor.¹

Chapter 11

Case No. 21-10457 (LSS)

**AFFIDAVIT OF PUBLICATION OF THE NOTICE OF DEADLINES FOR THE FILING
OF (I) PROOFS OF CLAIM, INCLUDING REQUESTS FOR PAYMENT PURSUANT
TO SECTION 503(B)(9) OF THE BANKRUPTCY CODE, (II) ADMINISTRATIVE
CLAIMS, AND (III) REJECTION DAMAGES CLAIMS**

¹ The Debtors in these chapter 11 cases and the last four digits of each Debtor's U.S. tax identification number are as follows: MobiTV, Inc. (2422) and MobiTV Service Corporation (8357). The Debtors' mailing address is 1900 Powell Street, 9th Floor, Emeryville, CA 94608.



The New York Times

620 8TH AVENUE • NEW YORK, NY 10018

PROOF OF PUBLICATION

Apr-30, 20²¹

I, Edgar Noblesala, in my capacity as a Principal Clerk of the Publisher of **The New York Times** a daily newspaper of general circulation printed and published in the City, County and State of New York, hereby certify that the advertisement annexed hereto was published in the editions of **The New York Times** on the following date or dates, to wit on

Apr 30, 2021, NYT & Natl, pg B6

Sworn to me this 30th day of
April, 2021

Ellen Herb

Notary Public

Ellen Herb
Notary Public, State of New York
No. 01HE6163785
Qualified in New York County
Commission Expires April 2, 2023

IN THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF DELAWARE

In re: Chapter 11
MOBITV, INC., et al., Case No. 21-10457 (LSS)
Debtors.¹ Jointly Administered

NOTICE OF DEADLINES FOR THE FILING OF (I) PROOFS OF CLAIM, INCLUDING REQUESTS FOR PAYMENT PURSUANT TO SECTION 503(b)(9) OF THE BANKRUPTCY CODE, (II) ADMINISTRATIVE CLAIMS, AND (III) REJECTION DAMAGES CLAIMS

THE CLAIMS BAR DATE IS JUNE 15, 2021
THE GOVERNMENTAL CLAIMS BAR DATE IS AUGUST 30, 2021
THE ADMINISTRATIVE CLAIMS BAR DATE IS JUNE 15, 2021
PLEASE TAKE NOTICE OF THE FOLLOWING:

Deadlines for Filing Proofs of Claim and Administrative Claims Arising Prior to the Administrative Claim Deadline. On April 27, 2021, the United States Bankruptcy Court for the District of Delaware (the "Court") entered an order (Docket No. 215) (the "Bar Date Order") establishing certain dates by which parties holding prepetition claims against the above-captioned Debtors must file (a) proofs of claim ("Proofs of Claim"), including claims by governmental units, claims arising under section 503(b)(9) of the Bankruptcy Code, and Rejection Damages Claims, and (b) requests for payment of Administrative Claims (as defined herein) arising on or prior to the Administrative Claims Deadline (as defined herein). In the chapter 11 cases of Mobitv, Inc. and Mobitv Service Corporation (together, the "Debtors"):

The Bar Dates. Pursuant to the Bar Date Order, all entities (except governmental units), including individuals, partnerships, corporations, joint ventures, estates, and trusts who have a claim or potential claim against the Debtors, that arose prior to March 1, 2021, no matter how remote or contingent such right to payment or equitable remedy may be, including requests for payment under section 503(b)(9) of the Bankruptcy Code, MUST FILE A PROOF OF CLAIM on or before **June 15, 2021, at 5:00 p.m., prevailing Eastern Time** (the "Claims Bar Date"). Governmental units who have a claim or potential claim against the Debtors that arose prior to the Petition Date, no matter how remote or contingent such right to payment or equitable remedy may be, MUST FILE A PROOF OF CLAIM on or before **August 30, 2021, at 5:00 p.m., prevailing Eastern Time** (the "Governmental Bar Date").

Administrative Claims Bar Date. Parties asserting Administrative Claims against the Debtors' estates arising on or prior to May 31, 2021 (the "Administrative Claims Deadline") (but excluding claims for fees and expenses of professionals retained in these proceedings), are required to file a request for payment of such Administrative Claim arising on or prior to the Administrative Claims Deadline with the Court on or before **June 15, 2021, at 5:00 p.m., prevailing Eastern Time** (the "Administrative Claims Bar Date").

ANY PERSON OR ENTITY WHO FAILS TO FILE A PROOF OF CLAIM, INCLUDING ANY REQUEST FOR PAYMENT UNDER SECTION 503(b)(9) OF THE BANKRUPTCY CODE, OR WHO FAILS TO FILE WITH THE COURT AN ADMINISTRATIVE CLAIM ARISING ON OR PRIOR TO THE ADMINISTRATIVE CLAIMS DEADLINE, IN EACH CASE ON OR BEFORE THE APPLICABLE BAR DATE, SHALL NOT BE TREATED AS A CREDITOR WITH RESPECT TO SUCH CLAIM FOR THE PURPOSES OF VOTING AND DISTRIBUTION ON ANY CHAPTER 11 PLAN.

Filing a Proof of Claim. Each Proof of Claim must be filed, including supporting documentation, so as to be *actually received* by Stretto, the claims and noticing agent retained in these chapter 11 cases, on or before the applicable Claims Bar Date or the Governmental Bar Date (or, where applicable, on or before any other Bar date as set forth herein or by order of the Court) either (1) electronically through the interface available at <https://cases.stretto.com/Mobitv> or (2) by first class, overnight U.S. mail, or by other hand delivery system at the following address: Mobitv Claims Processing, c/o Stretto, 410 Exchange, Suite 100, Irvine, CA 92602. **PROOFS OF CLAIM SUBMITTED BY FACSIMILE OR ELECTRONIC MAIL WILL NOT BE ACCEPTED.**

Contents of Proofs of Claim. Each Proof of Claim must: (i) be written in English; (ii) include a claim amount denominated in United States dollars; (iii) conform substantially with Official Form 410; and (iv) be signed by the claimant or by an authorized agent or legal representative of the claimant.

Supporting Documentation. Each Proof of Claim must include supporting documentation in accordance with Bankruptcy Rules 3001(c) and (d). If, however, such documentation is voluminous, upon prior written consent of Debtors' counsel, such Proof of Claim may include a summary of such documentation or an explanation as to why such documentation is not available; provided that any creditor that received such written consent shall be required to transmit such writings to Debtors' counsel upon request no later than ten days from the date of such request.

Dated: April 27, 2021, Wilmington, Delaware

PACHULSKI STANG ZIEHL & JONES LLP, /s/ Mary F. Caloway
Debra I. Grassgreen (admitted pro hac vice), Jason H. Rosell (admitted pro hac vice), Mary F. Caloway (DE Bar No. 3059), 919 North Market Street, 17th Floor, P.O. Box 8705, Wilmington, DE 19899 (Courier 19801), telephone: 302-652-4100, Facsimile: 302-652-4400, E-mail: dgrassgreen@pszlaw.com, jrosell@pszlaw.com, mcaloway@pszlaw.com, Attorneys for the Debtors and Debtors in Possession

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